

Chung Hua University-Master Program of College of Tourism, Curriculum for Class 112

	First year				Second year			
	First Semester		Second Semester		First Semester		Second Semester	
Required Courses (6 credits)	Seminar	0			Thesis Seminar	3	Thesis Seminar	3
Professional Elective Course (24 credits and above)	Tourism Service Quality Management	3	Special Topics On Sustainable Tourism Development	3	Special Topics of Customer Relationship Management	3	Special Topic on Smart Tourism	3
	Special Topic of Research Method in Tourism	3	Contemporary Issues In Tourism Studies	3	Advanced Measurement Method	3	Special Topics On Hospitality Management	3
	Special Topic of Catering Management	3	Management of Contemporary Festival and Event	3	Special Topic of Tourism Marketing	3	Case Study of Tourism Industry	3
	Planning and Management of Tourism Resource	3	Special Topic of Travel&Transport Practice	3	Special Topics on Travel Agency Management	3	International Tourism Industry Practices	3

- ※ Graduation Requirement : Required 6 credits (including 0 credits for "Seminar"), elective 24 credits.
 - ※ Accepts up to 9 credits from courses taken in other master's programs.
 - ※ Retake a passed course, the grade will be recorded on the transcript, but only count once in the graduation credits. Thesis Seminar only count up to 6 credits.
 - ※ Before graduation, students must complete at least two semesters of " Thesis Seminar", and they must be enrolled in " Thesis Seminar" during the
 - ※ Regulations on Academic Research Ethics :
- Graduate student is required to take the specific on-line thesis course on the website of Research Ethics in Education (<http://ethics.nctu.edu.tw>) and pass the
- ※ Above courses may be changed from year to year.

Approved at the 1st Master Program Curriculum Meeting of academic year 111, on April 06, 2023
 Approved at the 2nd College Curriculum Meeting of academic year 111, on April 06, 2023
 Approved by the 4th University Curriculum Committee on June 14, 2023